





Terms and conditions

Möbius is an initiative funded under the European Commission Horizon 2020 programme that aims to **reinvigorate the European book publishing industry by remodelling the traditional value chains and business models** uncovering the prosumers potential and delivering new enriched media experiences.

Möbius is eager to **contribute to the <u>New European Bauhaus</u>** and its critical mission of designing "future ways of living, situated at the crossroads between art, culture, social inclusion, science and technology."

We are calling for **short original fantasy stories conveying this spirit**. We want authors to **imagine and build a liveable future**, the future we dream about. In words of Dennis Gabor, Nobel Prize 1971:

"THE FUTURE CANNOT BE PREDICTED, BUT FUTURES CAN BE INVENTED."

The winning manuscript will become the first Möbius Book, a cross-media experience involving a 3D audio and virtual reality production, and art installation. The Möbius Book will be showcased in several locations in Europe during 2023 and 2024, as part of the dissemination and demonstrations events of the project. The Möbius Book will remain publicly available in the project's website for at least a 5-year period after the project finalisation in February 2024.

The call will remain open for submission between November 8th, 2021 and January 15th, 2022.

Eligibility conditions

We expect **original, and unpublished works** in any mean (paper, blogs, electronic publications, etc.). We expect stories and characters to be original, containing no intellectual properties of other authors and/or third parties.

Manuscripts should have a maximum length of 6.000 characters, including spaces.







Author(s) must be natural persons, over 18 years old, and citizens and/or residents of **EU-27 countries**¹, plus associated countries or in process of becoming associated to **Horizon Europe**².

Manuscripts will be accepted in English, Italian, and Spanish.

Each author may submit a maximum of two manuscripts.

To be eligible, all authors must apply through the **Möbius website** within the application period.

Prize

An overall first prize of **1,500 euro** is awarded for the best story in any of the languages authorized in the contest.

Two prizes of **500 euro each** will be awarded for the second and third place.

The prizes will be delivered *in kind*. Authors will receive the amount as a voucher redeemable at an online or physical store in their respective country of residence.

The prize amounts are before taxes. In case these prizes are considered taxable income by in vigor regulations, the final amount received by winning authors will be after taxes.

Evaluation criteria and communication of results

The evaluation committee, formed by representatives of project partners EURECAT and BOOKABOOK. They will be responsible of selecting the winning manuscript/s under the following criteria:

- Excellence and originality of the manuscript.
- Alignment to the theme: the future we dream about.
- Its potential for creating a compelling multimedia experience (e.g., through rich sceneries, soundscapes, dialogues, etc.)

The jury might decide not to award any of the prizes if none of the manuscripts are considered suitable for the purposes of the project.

The verdict of the Evaluation Committee will be unappealable.

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¹ EU-27: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czechia, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden.

² Associated countries: Iceland, Norway. In negotiation (as of 4/10/2021): Albania, Armenia, Bosnia and Herzegovina, Faroe Islands, Georgia, Israel, Kosovo, Moldova, Montenegro, Morocco, North Macedonia, Serbia, Tunisia, Turkey, Ukraine, United Kingdom. <u>https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/common/guidance/list-3rd-country-participation horizon-euratom_en.pdf</u>





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Winning authors will be notified before March 15, 2022

Results will be published on the website before April 15, 2022

IP rights

The winning manuscripts will be used to create the Möbius Book experimental production. The Möbius consortium will produce audiovisual, artistic, and creative works based on the manuscript contents to create a digital, cross-media book experience.

The resulting experimental productions will not be commercialized, by any means or purpose. They will become part of the Möbius project demonstrations, which will be showcased and disseminated in relevant venues and events, as planned by the project.

The experimental productions, in full or partially, will remain publicly available in the project website up until 5 years after the project's end (ca. February 2029). The EC may further disseminate the experimental productions as good practices and highlighted project results.

To achieve this purpose, the winning author(s) will grant a non-exclusive license to EURECAT, as coordinator of project Möbius, allowing the exercise of the non-commercial rights of reproduction, communication to the public, and the right of distribution for the period starting from the day the author is communicated the award until February 2029.

EURECAT will acquire the rights to perform the following necessary acts for the purpose of the project:

- The right to translate the manuscript (in full or partially) to English, and any other language to facilitate participatory activities with users.
- The right of reproduction, the right of publication of digital and/or printed copies of the Work including translated versions, as ebooks, and as audiobooks.

Data protection

BOOKABOOK is the controller for processing the personal data that is required to register for the contest. BOOKABOOK values privacy and is committed to comply with the GDPR for all processing activities.

BOOKABOOK will collect and process the necessary data for the contest including contact information from authors, age, citizenship, place of residence, gender, and the manuscript text. BOOKABOOK will keep the data for the duration of the project until all project reporting is finalised. Only the texts of the manuscripts in contest will be shared in a form with employees of the companies and organizations we work with in the context of Möbius for the evaluation process.

In the case of being one of the winners in any of the categories of the open call for manuscripts, the author authorizes the publication of their name in the Möbius project website, and on own or external media. The winning authors may opt for not sharing their image in the project website and social media accounts.







The author is informed that they have the right to revoke this consent at any time and to exercise the rights of access, rectification, and deletion of data, by contacting BOOKABOOK Data Protection Officer at: mobius@bookabook.it

Please note that the revocation of consent during the call evaluation process will automatically mean the withdrawal of the work from the contest.

Please note that BOOKABOOK capacity for deleting all data instances *a posteriori* may not be possible after being shared on the website, and other online platforms.

Authors are also informed that they can make a complaint to the control authority at https://www.garanteprivacy.it/

